

Hochschule Emden/Leer
 Studiengang: Bachelor (International) Business Administration (BBA/BIBA)

Modulbezeichnung: Sustainable Management

Semester SWS	Dauer Häufigkeit	Art	ECTS-Punkte	Studentische Arbeitsbelastung
4./5. 4	1 Sem. SS/WS	Schwerpunkt	5 ECTS	150h Kontakt: 60h Selbst: 90h

Voraussetzungen für die Teilnahme	Verwendbarkeit	Prüfungsform Prüfungsdauer (Voraussetzung für die Vergabe von Leistungspunkten)	Lehr- und Lernmethoden	Modulverantwortliche(r) Dozent/-in
Keine	Bw. Studiengänge	Kombination	Seminar	Wolf

Übergeordnetes Lernziel

In our rapidly changing global ecosystem, companies are being held to increasingly demanding environmental and social standards. Students will understand how these factors impact businesses.

Kompetenzziele

Können (instrumentale, systemische, kommunikative Kompetenz – Wissenserschließung):
 The students
 - understand through a combination of lecture, discussion and group exercises how to reduce risk, create competitive advantage and develop innovative services, products and processes in a sustainable way that builds value for society and protects the planet.
 - gain exposure to and experience in translating corporate performance on sustainability into financial performance.

Wissen und Verstehen (Wissensverbreiterung und Wissensvertiefung – Fachkompetenz):
 The students
 - develop the knowledge, skills and perspective they need to understand and address environmental and social challenges for companies.
 - experience the challenges of sustainable factors on management decisions during a simulation game.

Lehrinhalte

Students will learn and understand the different factors that will impact a company's business to build sustainable companies that meet the needs of society while delivering economic returns to shareholders and stakeholders.

Literatur in der aktuellen Auflage

tba